



# Australian Business Chamber of Commerce Southern Africa



# About Us

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- **Who is ABCSA?**

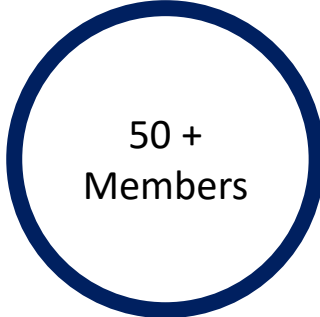
The Australian Business Chamber Southern Africa (ABCSA) is an independent Chamber focussed on promoting trade and commerce relationships for Australian companies conducting or seeking trade into South Africa and the Southern African Development Community (SADC). The ABCSA plays an integral role in providing business networking opportunities for existing Australian companies and those seeking new business trade and service opportunities in South Africa and the SADC. The Chamber includes a broad range of industries and seeks to positively engage with its members on an ongoing basis.



6 Years  
and  
Counting

- **ABCSA Members**

ABCSA members comprise large and medium corporate companies, small businesses and individual memberships. Membership costs are tiered according to the size of the company.



50 +  
Members

- **Key industries**

Mining and METS (Mining technology, engineering, technical, services), retail, financial, Information Communications Technology (ICT), tourism and property.

ABCSA keeps our members informed of news and topical issues through regular communications, networking events and webinars. The ABCSA works collaboratively with Austrade and the Australia High Commission in Pretoria.





# Proudly Supported By

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**Australian High Commission**  
**South Africa**



**international relations  
& cooperation**

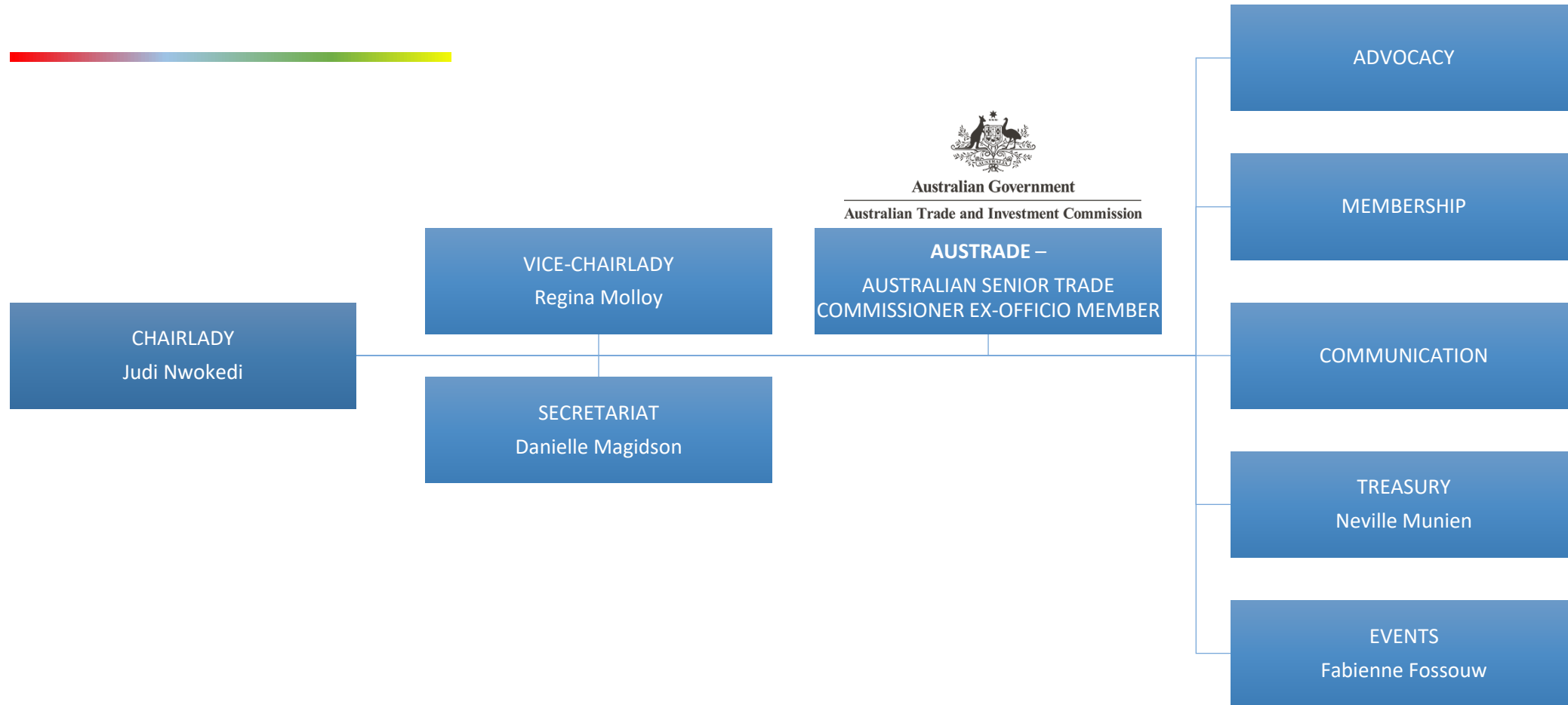
Department:  
International Relations and Cooperation  
**REPUBLIC OF SOUTH AFRICA**



**Australian Government**  
**Australian Trade and Investment Commission**



# Chamber Structure



# ABCSA Strategic Direction

## **Purpose**

Promote trade and commerce relationships for Australian companies to operate in the Republic of South Africa and the Southern African Development Community (SADC).

## **Vision (3-5 years)**

Support trade opportunities for Australian companies via networking events and information dispersion, working collaboratively with the Australian and South African government and trade representatives.

## **Mission**

Delivering relevant information to members to enhance trade relationships from Australia into South Africa and SADC.

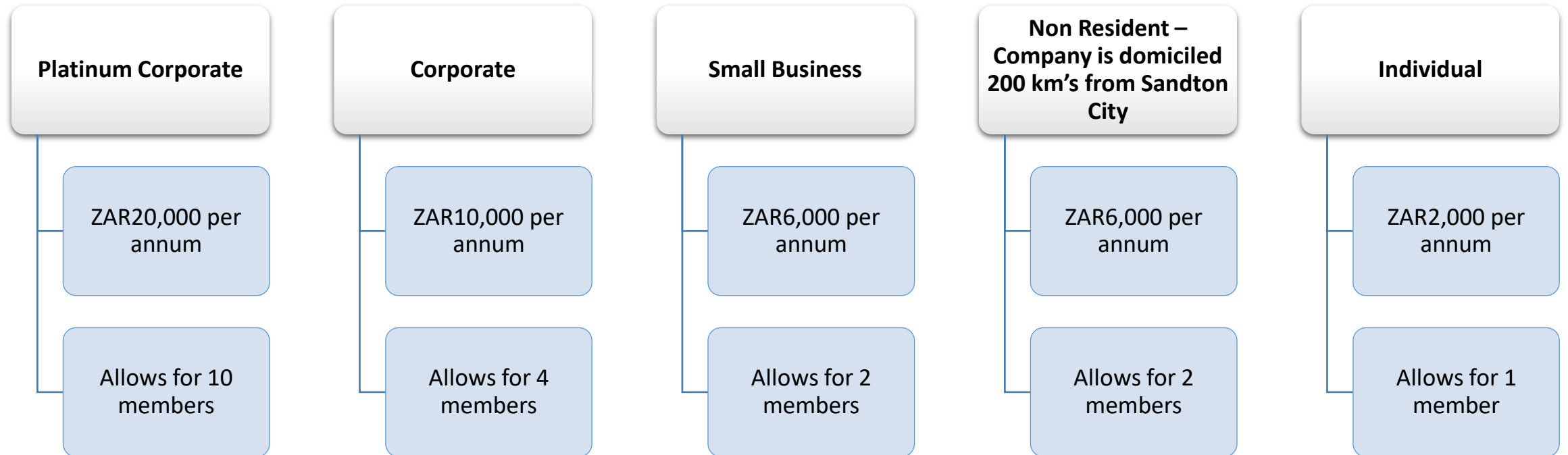


# MEMBER BENEFITS





# MEMBERSHIP LEVELS



# Australia – South Africa

## Bilateral Relationship (September 2020) Source: DFAT.GAV.AU

### Trade

- South Africa is a top 30 trading country for Australia and is Australia's largest African trade partner
- Australian businesses rank South Africa as a top 20, first international market in the 2019 Australian Business Survey (AIBS), equal to Canada, Taiwan and Vietnam.
- Two-way trade between Australia and South Africa is **A\$3.8Bn** and investment **A\$14Bn** (2018-2019)
- South Africa makes up more than a third of total merchandise goods trade between Africa and Australia at **R31 billion** in 2019.
- Major exports from Australia to South Africa valued at **R18 billion** (2019): aluminium, coal, precious metal ores (excluding gold), specialised machinery.
- Major imports into Australia valued at **R13 billion** (2019): automobiles (passenger and goods vehicles), specialised machinery and parts, other ores and concentrates.
- Trade services between South Africa and Australia comprises over a quarter of trade at **R13 billion**, growing 14% on the previous year.
- Combined trade in goods and services is approaching **R45 billion** ranking South Africa the 26th top trading nation for Australia. It is ranked 25th if South African Customs Union (SACU) countries are included.
- Australia does not have an FTA or trade agreement with South Africa. There is a bilateral tax agreement.





# Australia – South Africa Bilateral Relationship (September 2020)

Source: DFAT.GAV.AU

## Tourism

- Australia remained the sixth largest source of tourists to South Africa outside the African continent in 2019 with over 110,000 visiting (#Stats SA).
- There were 61,300 South Africans who visited Australia in 2019, exhibiting growth of almost 4% on the previous year. South Africa is Australia's 22nd largest source market.

## People

- South Africans are the seventh largest migrant group with 194,000 in Australia, or around 0.8% of the entire Australian population, growing 3% on the previous year (2018-19).



# Australia – South Africa

## Economic Relationship (September 2020) Source: DFAT.GAV.AU

### Investment

#### Total bilateral investment

- Bilateral investment has more than doubled since 2012 to over **R168 billion** in 2019, an 11% increase on 2018.
- Total bilateral investment is now greater than (Australia's total bilateral investment with) Indonesia, Thailand, Vietnam, and any Latin American nation.
- Total bilateral FDI (Foreign Direct Investment) increased almost ten-fold since 2012 to **R47b**.
- Total bilateral FDI is greater than Australia's total bilateral FDI with the UAE and India.

#### Australian investment into South Africa

- Australian investment into South Africa increased 17% to **R71 billion** in 2019.
- Outbound Australian investment flows are more than Australian flows to Thailand, UAE, Chile and Vietnam.
- FDI from Australia into South Africa fell by 16% but was on par with Mexico and the Philippines, and higher than Switzerland.
- Australia was the (#based on SARB/IDC data for SA Investment Conference). 7th largest single foreign investor in South Africa in 2016



# Australia – South Africa

## Economic Relationship (September 2020) Source: DFAT.GAV.AU

### Investment

#### South African investment into Australia

- South African investment into Australia has tripled since 2012 to **R97 billion** in 2019, and increased 8% on 2018.
- Inbound South African investment into Australia is on par with Thailand, and more than inbound investment from Brazil, Vietnam and Italy.
- FDI from South Africa into Australia was steady at around **R36b**.
- FDI from South Africa was more than FDI flows from India, Indonesia, UAE and Mexico.

#### South African affiliates of Australian businesses (more than 50% Australian ownership) contributed to the South African economy (2018-19)

- R120 billion industry value add
- R24 billion capital expenditure, and
- Employed over 13,000 South Africans.
- Ex Australia, South Africa was ranked
- 5th behind New Zealand, the US, UK and ASEAN for industry value add
- 4th behind the US, UK and Canada for capital expenditure
- 7th behind New Zealand, ASEAN, the US, UK, EU and Canada for employment.





# Australia – South Africa

## Business Relationship (September 2020) Source: DFAT.GAV.AU

### Multilateral engagement

- Australia and South Africa are members of the WTO, G20, Commonwealth and IORA.

### Business Interests

- The ABCSA is based in Johannesburg, founded in 2014 and continues to strengthen with over 50 members.  
<https://www.abcsafrica.org/>
- South Africa is a top 10 investor in Australian agricultural land.
- Australian businesses ranked South Africa as a top twenty, first international export market, and equal to Canada, Vietnam and Taiwan in the 2019 Australian Business Survey (AIBS).
- ASX listed companies are the largest investor in South Africa's mining sector (followed by Canada, UK).
- Australia is the second largest source of business process services (BPS) in South Africa (after the UK), creating almost 10,000 jobs.
- South Africa's 2019 Integrated Resources Plan provides a diversified energy mix including opportunities for renewables, solar, wind, nuclear, gas, hydropower and cleaner coal.
- As a major source of Platinum Group metals, South Africa is developing its hydrogen strategy to take advantage of battery storage and related technologies.



# Australia – South Africa

## Trade Relationship (September 2020) Source: DFAT.GAV.AU

### Aid for Trade

- **Australia Awards short courses** - The annual trade policy course draws African trade policy specialists to Cape Town, delivered by the Institute for International Trade - University of Adelaide. Other short courses exist for mine closures, extractives and climate change.
- **Australian Volunteers** - have been placed at the Trade Law Centre (Tralac) which is central to African trade policy research and training including for the African Continental Free Trade Area (AfCFTA). Volunteers have also been placed at the South African Institute of International Affairs (SAIIA).
- **Australian Centre for Agricultural Research (ACIAR)** - ACIAR in partnership with the University of New England funded the High Value Beef Partnership project which aimed to develop high-quality free-range beef products from communal farmer herds to cost-effectively meet the preferences of consumers.

### Priority Projects

- **Square Kilometre Array (SKA)** - Australia and South Africa are the two host country locations for the SKA, an international project to build the world's largest radio telescope.
- **Digital Earth Africa** – An initiative using Australian open source technology developed by CSIRO and Geoscience Australia using satellite data of land and water resources to improve water and agriculture management. The Open Data Cube will be an open source resource available to public and private sectors.



# Australia – South Africa

## Diplomacy Relationship (September 2020) Source: DFAT.GAV.AU

### Economic Diplomacy Events

- **Investing in African Mining Indaba** – largest African mining conference held annually in February in Cape Town. Australia’s most substantial economic diplomacy event in Africa. 2021 was held virtually due to COVID-19 pandemic.
- **Africa Down Under (ADU) and Australia Africa Week (AAW)** – annual mining, energy, technology and education conference in Perth, usually held in September but moved to November in 2020 due to pandemic and was both a face to face and a virtual conference.
- 2020 **ABCSA** networking and information briefings including with:
  - Austrade AACC Africa Calling Sep 2020
  - AACC Eastern Cape Sep 2020
  - Trade and Investment KZN Aug 2020
  - Austrade Mining Update June 2020
  - Trade Advisory Group NWU May 2020
  - South Africa Mining August 2019
- **Science Expo** – held annually in December and hosted by South Africa’s Council for Scientific and Industrial Research (CSIR) & Department of Science and Technology.
- **Tralac ecommerce workshop** – held in June 2019 in Cape Town with trade policy officials from across Africa to discuss approaches to ecommerce and digital trade.
- **IORA Trade Modernisation workshop** – held in June 2019 in Durban to discuss trade facilitation in the Indian Ocean. The report developed by the Institute for International Trade at the University of Adelaide was formally launched June 2020.





# Contact Us

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## Events

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## Memberships

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